

Kawartha Lakes
Fund Development
Network

Workshop Presenters:

Sue Dafoe

Is the Account Manager for Durham, Eastern and Northern Ontario with Charity Village, the web supersite that services non-profits across the country. She has worked with many non-profit organizations throughout her career and has spent the last five years developing workshops and training boards on fundraising basics and volunteer trends.

Dave Adams

Third party special events, telephone solicitation, Christmas card sales, Nevada tickets, door to door campaigns, direct mail, charitable remainder trusts, life insurance policies, service club presentations, business program, major gift asks, donor stewardship, web site maintenance, financial reports, CRA compliance, strategic planning, trustee recruitment... Dave Adams has seen and one it all as Executive Director of the Five Counties Children's Centre Foundation.

Cynthia Armour

Is the principal of Elderstone Resource Development and a facilitator, trainer and coach to voluntary sector leaders and is the Project Manager of the Charity Law Information Program. Cynthia is an adult educator who specializes in governance, fundraising and marketing.

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UNITED WAY FOR THE CITY
OF
KAWARTHA LAKES

TO BUILD SUSTAINABILITY
& CAPACITY IN NON-PROFIT
AGENCIES

50 Mary St. W.

Lindsay, Ontario

K9V 2N6

Phone: (705)878-5081

Kawartha Lakes
Fund Development
Network

Fund &
Fundraising
Development for
Community
Agencies

BUILDING
SUSTAINABILITY IN
OUR COMMUNITY



KAWARTHA LAKES
FUND DEVELOPMENT
NETWORK

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FUND DEVELOPMENT
NETWORK

Purpose:

To contribute to the fund development and fundraising knowledge of charities in the City of Kawartha Lakes through personal development opportunities and resource sharing between agencies

To share information on fundraising efforts to maximize the effectiveness of all agencies

Membership:

An annual fee per organization entitles any board, volunteer or staff person from the agency to attend Network Events.

Responsibilities

Confirm attendance prior to Network Events

- Conduct fundraising activities in accordance with accepted professional standards
- Assist with Network activities



Workshops—2010

Event Management: A Bird's Eye View

Does your organization do events? Are your events successful? What is success? Find out the basics of event management, crucial steps in event planning, learn new ways to measure success and much, much more.

Presenter: Sue Dajoe, Charity Village

Date: January 27, 2010 Time: 10 am – 12 pm

**Place: Boys and Girls Club of Kawartha Lakes
107 Lindsay St. S., Lindsay Ontario**

Pyramid of Giving

Do you know where your organization is positioned on the fundraising Pyramid of Giving? It is imperative that an agency learns to 'walk before it can run' in terms of resource development.

**Presenter: Dave Adams, Executive Director,
Five Counties Children's Centre Foundation**

Date: April 28, 2010 Time: 10 am – 12 pm

**Place: Boys and Girls Club of Kawartha Lakes
107 Lindsay St. S., Lindsay, Ontario**

Building a Case for Support

Support from funders, donors, volunteers and stakeholders is one of the most important aspects of your agency working in the community. Learn how to get your message out and build your relationships.

Presenter: Cynthia Armour, CFRE

Date: June 23, 2010 Time 10am – 12 pm

**Place: Boys and Girls Club of Kawartha Lakes
107 Lindsay St. S. Lindsay, Ontario**

Membership Registration 2010

Agency

Contact Person

Address

Phone Number

Email

**Annual Membership Fee:
\$30.00**

Payment made to:

United Way

for the City of Kawartha Lakes

50 Mary St. W. Lindsay Ont. K9V 2N6

Registering for Workshops

Contact Kathleen Wild

kwild@womensresources.ca

Network Members—Free

Network Non-Members

\$10 at the door

Registration Deadline:

Friday prior to workshop